



Better Business Bureau of Southern Piedmont

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John Jennings, Executive Director
FAVAR Ministries
1601 Pondella Dr.
Charlotte, NC 28213

Dear Mr. Jennings:

This letter provides information and instructions to activate the BBB Wise Giving Alliance national charity seal on your organization's website and printed materials.

Placement

The placement of the seal on the charity's website is up to the charity. For example, it can appear on the home page, or on the navigation bar, or on the donation page, etc. Also, the organization can choose to place the seal on more than one page if it wishes.

This page contains 2 links to obtain the logo for your website and for printing. It also briefly explains the seal program and includes a further link to the BBB Wise Giving Alliance Charity Report on your organization for you to check.

If needed, please refer to the license agreement for other general conditions about the use of the seal.

If you have any questions or problems concerning the activation of the seal on your website, please contact me at 704.927.8625 or maryanne@charlotte.bbb.org.

Respectfully,

Maryanne P. Dailey

Maryanne P. Dailey, M.A.
Executive director
Better Business Bureau Consumer Foundation